Dear Parents,

Ethical Value Seminar for Students and Parents

Apart from promoting and developing basic human values in students, the Hong Kong International Institute of Educational Leadership (HKIIEL) has also been placing emphasis on maintaining higher ethical standard amongst professionals from different fields. As we engage in this work, it becomes increasingly apparent to us that taking an ethical perspective will also be important to senior secondary students in their future career and study choices, to help them comprehensively appreciate both the positive and less positive aspects of each profession in choosing a profession that will best suit their personalities and aspirations.

On this, the Institute would very much hope to run an Ethical Value Seminar for your S.3 - 6 students and their parents. The purpose is to increase awareness of the importance of ethical value of these senior secondary students and their parents while choosing their future career wisely from taking an ethical perspective, particularly through understanding the meanings, challenges and moral dilemmas of the different professions.

This seminar is planned to take place on Saturday 27th February 2016 from 9.30 a.m. to 1.00 p.m. at Wah Yan College, Hong Kong at Queen’s Road East Hong Kong. The seminar will be conducted by the representatives from different professions of the HKIIEL. They are current legal practitioners, practicing doctors, accountants and financing managers as well as engineers. They will share their practical experiences with the audience how to maintain higher ethical standard while dealing with dilemma situations in their daily work.

As parents are playing an important role in supporting students in making decisions on their career and study choices, their knowledge and understanding of ethical value will be very useful to them in giving good advice to their children. This seminar therefore also invites parents to participate, along with their children. Parents will join parent groups in the group discussions, and will have plenty of chances to interact with the other parents and develop new insights from parent perspectives. On this, may I take this opportunity to extend a cordial invitation to your school students and their parents?

Please feel free to contact Ms. Sharon Yau, our Chief Administrator, at 2384 1056 for further information and let her know on or before 1st February 2016 the number of students and parents that will attend.

The attendance is free.

Yours sincerely,

Mr. Antonio Chu
Chairman of Business Ethics Organizing Committee